



**BOYS & GIRLS CLUBS
OF MIAMI-DADE**

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***** Calendar Listing / Media Alert / Photo Opportunity *****

**Perfectly “Fitting” for Boys & Girls Clubs Day for Kids (Sept. 17),
Bloomingdale’s at The Falls Hosts Shopping For a Cause Day**

10 Percent of All Sales to Benefit Boys & Girls Clubs of Miami-Dade

Who/What:

On Boys & Girls Clubs Day for Kids, Bloomingdale’s at The Falls is hosting a Shopping for a Cause Day event, with 10 percent of sales from every department benefiting Boys & Girls Clubs of Miami-Dade. In addition to launching the new fashion season, the day will include an informal (by RSVP only) fashion presentation by Bloomingdale’s specialists, which will showcase this season’s best in Elie Tahari, Eileen Fisher and DKNY.

During the entire day, Bloomingdale’s shoppers who make purchases in any of the store’s departments may request to “PrintADup,” (print a duplicate receipt) of their purchase(s). They will place the receipt in the ballot box located by the main North Side Entrance on Level #1. The 10 percent donation is based on total sale amounts, from every duplicate receipt from every department, which is dropped in the ballot box throughout the entire day, 10 a.m.–10 p.m., Sept. 17.

Boys & Girls Clubs Day for Kids (Sept. 17, 2016) is a national initiative that invites adults and kids alike to take one day to celebrate what it means to be a kid! For more than a decade, Boys & Girls Clubs across the country and around the world have celebrated the Day with fun indoor and outdoor festivals, walks and picnics.

When:

Saturday, Sept. 17, 2016
12–3 p.m.; 1 p.m. show

Where:

Bloomingdale’s at The Falls, 2nd floor
8778 SW 136th St., Miami, FL 33176

How:

Those wishing to attend the fashion presentation should RSVP to kdudley@advancementassociates.com or ahernandez@bgcmia.org.

About Boys & Girls Clubs of Miami-Dade

Boys & Girls Clubs of Miami-Dade has been serving youth in the community since 1940. What once was a single building and site for boys has grown to five Clubs serving thousands of boys and girls year round, providing programs in the areas of character and leadership development, educational

enhancement, career preparation, health and life skills, cultural arts and sports, fitness and recreation. Club staffing, initiatives, and programs are designed to inspire and enable young people and provide them with the resources to succeed and share in the American Dream. For more information, please visit www.bgcmia.org.

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