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Buffalo Wild Wings Awards Sports Grants to Boys & Girls Clubs of Miami-Dade for Football and Cheerleading

ALL STARS Program is focused on promoting youth sports and sportsmanship

Miami, Fla. – Oct. 9, 2014 – Boys & Girls Clubs of Miami-Dade announced today that Buffalo Wild Wings is supporting its ALL STARS football and cheerleading programs at three of its Clubs this fall, with three grants totaling $9,000 (this includes support for flag football, tackle football and cheerleading at each Club, with a grant of $3,000 per Club). As part of Buffalo Wild Wings’ Team Up for Kids® initiative and partnership with Boys & Girls Clubs of America, the company is supporting 285 Clubs across the country this fall, creating sports programs that promote physical fitness and good sportsmanship.

The seasons for flag football, tackle football and cheerleading at Boys & Girls Clubs of Miami-Dade are as follows:

Northwest Club: Flag football, tackle football and cheerleading: August – December
Kendall Club: Flag football, tackle football and cheerleading: June – November
Gwen Cherry Club: Flag football, tackle football and cheerleading: August – December

The grant also includes football jerseys and cheerleading shirts, and tools and resources from the National Alliance for Youth Sports (NAYS) which provides education and training programs for administrators and volunteer coaches to use across all team sports programs.

“During the out-of-school time, it is critical that we provide programming that helps kids learn about teamwork and the importance of good sportsmanship. These lessons become building blocks for skills that young people need as they move into adulthood,” said Boys & Girls Clubs of Miami-Dade President Alex Rodriguez-Roig. “Thanks to Buffalo Wild Wings, our ALL STARS program is providing opportunities for kids to be part of a team – learning invaluable lessons and skills that will help them succeed at school, at home, at the Club and in life.”

“Once again, we are honored to partner with Boys & Girls Clubs of America for our ALL STARS program, impacting thousands of Club kids each year through team sports,” said Mary Twinem, Buffalo Wild Wings chief financial officer. “We are committed to providing support and programs to the communities we serve, creating opportunities to teach life lessons and ignite a passion for sports.”
Buffalo Wild Wings is committed to donating $4 million to Boys & Girls Clubs of America by 2016, including funds raised through sauce and seasoning bottle sales and events in its restaurants. Now through Oct. 31, Buffalo Wild Wings is promoting a fundraising campaign through which 100 percent of every paper pinup Guests purchase in-restaurant will support BGCA youth sports programs. The paper pinups can be purchased for a $1 minimum donation and will be displayed in restaurants.

Boys & Girls Clubs of America believes that all kids deserve a great future. Through the organization’s Great Futures Campaign, Clubs and supporters are working to mobilize the country around the critical issues facing America’s youth. Boys & Girls Clubs are committed to leading the way, assuring that every young person who enters a Club is on track to graduate from high school on time, and is prepared to succeed in college or a career, while demonstrating good character and living a healthy lifestyle.

Thanks to Buffalo Wild Wings, the ALL STARS program motivates kids to lead a healthy lifestyle through team sports while building good sportsmanship and self-esteem for Club kids.

About Boys & Girls Clubs of Miami-Dade
Boys & Girls Clubs of Miami-Dade has been serving youth in the community since 1940. What once was a single building and site for boys has grown to five Clubs serving thousands of boys and girls year round, providing programs in the areas of character and leadership development, educational enhancement, career preparation, health and life skills, cultural arts and sports, fitness and recreation. Club staffing, initiatives, and programs are designed to inspire and enable young people and provide them with the resources to succeed and share in the American Dream. For more information, please visit www.bgcmia.org.

About Boys & Girls Clubs of America
For more than 100 years, Boys & Girls Clubs of America (GreatFutures.org) has enabled young people most in need to achieve great futures as productive, caring, responsible citizens. Today, more than 4,100 Clubs serve nearly 4 million young people annually through Club membership and community outreach. Clubs are located in cities, towns, public housing and on Native lands throughout the country, and serve military families in BGCA-affiliated Youth Centers on U.S. military installations worldwide. They provide a safe place, caring adult mentors, fun, friendship, and high-impact youth development programs on a daily basis during critical non-school hours. Priority programs emphasize academic success, good character and citizenship, and healthy lifestyles. In a Harris Survey of alumni, 57 percent said the Club saved their lives. National headquarters are located in Atlanta. Learn more at http://www.bgca.org/facebook and http://bgca.org/twitter

About Buffalo Wild Wings and Team Up for Kids
Buffalo Wild Wings, Inc. (NASDAQ: BWLD), founded in 1982 and headquartered in Minneapolis, Minnesota, is a growing owner, operator and franchisor of Buffalo Wild Wings® restaurants featuring a variety of boldly flavored, made-to-order menu items including its namesake Buffalo, New York-style chicken wings. Guests enjoy a welcoming neighborhood atmosphere that includes an extensive multi-media system for watching their favorite sporting events. There are currently more than 1,030 Buffalo Wild Wings locations in the United States, as well as in Canada and Mexico.

Buffalo Wild Wings’ charitable giving initiative – TEAM UP FOR KIDS® – centers on the vision: There is a champion in every child. We are committed to helping build communities where all kids can thrive, compete, and belong to a team. As part of this initiative, Buffalo Wild Wings has teamed up with Boys & Girls Clubs of America (BGCA) to help thousands of kids play on sports teams each year. Buffalo Wild Wings is committed to donating and raising at least $4 million for BGCA by 2016. Guests can join the effort through donations from sauce and seasoning bottle purchases and in-restaurant fundraising events. For more information, visit www.buffalowildwings.com/giving.
To stay up-to-date on all the latest events and offers for sports fans and wing lovers, like Buffalo Wild Wings on Facebook, follow @BWWings on Twitter and visit www.BuffaloWildWings.com.

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