



**BOYS & GIRLS CLUBS
OF MIAMI-DADE**

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***** Media Advisory / Calendar Listing *****

**'Tis the Season for Christmas Trees! Boys & Girls Clubs of Miami-Dade
Continues Over 35-Year Tradition of Selling Christmas Trees and Wreaths**

Tree Lot's 2016 Grand Opening/Ribbon Cutting Ceremony to be Held Nov. 21;
Kendall Jazz Club to Perform; Santa Claus, Local Dignitaries and More to Attend

Who/What:

For more than 35 years, Boys & Girls Clubs of Miami-Dade has been selling Christmas trees and wreaths to help bring holiday cheer into many South Florida households. The tradition continues in 2016.

One-hundred percent of proceeds from the tree and wreath sales will benefit Boys & Girls Clubs of Miami-Dade, which serves thousands of boys and girls in Miami-Dade County with positive programs year-round.

To kick off the 2016 selling season, Boys & Girls Clubs of Miami-Dade will hold a grand opening ribbon cutting ceremony at the Hank Kline Club tree lot on Monday, Nov. 21 at 4 p.m. Attending will be Santa Claus himself to visit Boys & Girls Clubs of Miami-Dade children, local dignitaries and Boys & Girls Clubs of Miami-Dade board members and representatives. The new Kendall Jazz Club will be performing Christmas favorites.

The trees, gorgeous Fraser firs hand-selected in North Carolina by Boys & Girls Clubs of Miami-Dade's President Alex Rodriguez-Roig, stand 5- to 14-feet tall with a starting price of \$55. Plain and hand-decorated wreaths are also available starting at \$35.

When:

Grand Opening / Ribbon Cutting Ceremony
Monday, Nov. 21, 2016
4 p.m.

Tree lot open seven days a week, starting Nov. 21 until trees are sold out
9 a.m.–9 p.m.

Where:

Boys & Girls Clubs of Miami-Dade, Hank Kline Club
2805 SW 32nd Ave
Miami, FL 33133

About Boys & Girls Clubs of Miami-Dade

Boys & Girls Clubs of Miami-Dade has been serving youth in the community since 1940. What once was a single building and site for boys has grown to five Clubs serving thousands of boys and girls year round, providing programs in the areas of character and leadership development, educational enhancement, career preparation, health and life skills, cultural arts and sports, fitness and recreation.

Club staffing, initiatives, and programs are designed to inspire and enable young people and provide them with the resources to succeed and share in the American Dream. For more information, please visit www.bgcmia.org.

Your coverage is requested.

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