



BOYS & GIRLS CLUBS
OF MIAMI-DADE

Media Contact:

Durée Ross /Durée & Company, Inc.
Tel. 954-723-9350
duree@dureeandcompany.com

**Arlene Peterson Appointed Vice President of Development
for Boys & Girls Clubs of Miami-Dade**

Miami, Fla. — June 15, 2018 — Alex Rodriguez-Roig, president of Boys & Girls Clubs of Miami-Dade, is pleased to announce that Arlene Peterson has been appointed as the new vice president of development of the organization.

In her position, Peterson leads the team responsible for fund development and events management, which raises funds for Boys & Girls Clubs of Miami-Dade's operations, and markets the organization's brand and mission.

"I am excited to be back home in Miami where I can impact our community by enabling Boys & Girls Clubs to do what it does best: helping youth succeed in a positive and nurturing environment," said Peterson.

Peterson joins Boys & Girls Clubs of Miami-Dade with over 20 years of experience in relationship-building, fundraising and community engagement. She and her family moved back to South Florida in 2018 from Connecticut, where she worked as director of development for Malta House, a crisis pregnancy center in Norwalk, Connecticut; and most recently, communications manager for Legion of Christ College in Cheshire, Connecticut.

Prior to leaving to Connecticut, she impacted the Miami-Dade Community in her development roles with Chapman Partnership for Homeless, Miami-Dade County Public Schools, Mercy Hospital Foundation and United Way of Miami-Dade. With a proven track record in capital campaign fundraising for Mercy Hospital's Emergency Room expansion and United Way of Miami-Dade's Center for Excellence, Peterson brings enthusiasm to Boys & Girls Clubs of Miami-Dade's capital campaign for its Hank Kline Club and Northwest Club. The enhanced Hank Kline Club and Northwest Club facilities will be able to serve three times as many children, while enhancing the neighborhoods where these clubs reside.

During her early career, Peterson also worked in education for Miami-Dade Public Schools as marketing and development director of the Parent Academy, as well as a language arts teacher at Shenandoah Elementary School.

She holds a Bachelor of Arts in journalism and mass communications from Florida International University in Miami.

"Arlene is a wonderful addition to our team," said Rodriguez-Roig. "With her extensive experience in and knowledge of development, she is a true asset to Boys & Girls Clubs of Miami-Dade."

About Boys & Girls Clubs of Miami-Dade

Boys & Girls Clubs of Miami-Dade has been serving youth in the community since 1940. What once was a single building and site for boys has grown to five Clubs serving thousands of boys and girls year round, providing programs in the areas of character and leadership development, educational enhancement, career preparation, health and life skills, cultural arts and sports, fitness and recreation. Club staffing, initiatives, and programs are designed to inspire and enable young people and provide them with the resources to succeed and share in the American Dream. For more information, please visit www.bgcmia.org.

###